

## Citable friendly versions of academic articles

Academic articles published in gambling-studies fields (problem gambling, gambling addiction, responsible gambling, gambling mathematics) can provide plenty of interesting useful topics for the expert content of a gambling/casino-related site, including in the categories of mathematical facts of gambling and strategy, pathways toward problematic or pathological gambling and risk factors, norms for avoiding them, gambling cognitive distortions and their correction (misconceptions, fallacies, and irrational beliefs), statistical results, gambling ethics, and so on.

Dr. Barboianu can write for your website an article of 1,500- 2,000 words as a friendly version of such an academic article, at your choice. The friendly article will be an adaptation from the academic one to the general-public audience, in what concerns style, language, and terminology, and will summarize the findings of the latter, in a broader non-academic context, adapted for your website and your readership.

With such content you will be one step ahead your competition and attract more organic traffic. There are also other SEO benefits that come with the article: Even as an adapted version, your article becomes citable in an academic publication. We will cite your article with its link in the reference list of a published academic article of ours that cites the original article. That publication will be edited and posted back on two high-authority academic sites, from which you will get two permanent contextual backlinks:

**Philpapers.org** (The #1 philosophy and related disciplines scholarly archive, DR 80) and **Springernature.com** (The science blog of the scientific communities at Springer Nature, DR 82). If you want your link to show also in other science repositories, you may request that and we will manage to find other suitable academic channels for posting. The portfolio of available publishers includes: **Researchgate.net** (The #1 multidisciplinary repository, DR 93), **Hal.science** (The open archive of the Centre pour la Communication Scientifique Directe, DR 73), and **Psyarxiv.com** (DR 84; the psychology repository of the Open Science Framework, osf.io).

Your link will be placed in the entry of the original article in the reference list, as in the following examples:

Harrigan, K., Dixon, M., & Brown, D. (2015). Modern multi-line slot machine games: The effect of lines wagered on winners, losers, bonuses, and losses disguised as wins. *Journal of Gambling Studies*, Vol. 31, 423-439. Summary retrieved from [yoursite.com](#) [link to the adapted article]

Ayton, P., & Fischer, I. (2004). The hot hand fallacy and the gambler's fallacy: Two faces of subjective randomness?. *Memory & cognition*, 32, 1369-1378. Summary retrieved from [yoursite.com](#) [link to the adapted article].

With such an insertion, you have guaranteed permanent contextual backlinks from those academic sites, but there is more: Your links may appear on any site that feeds with papers from those repositories (which we do not control).

To give more value to your links, the pages with your citations are backlinked from Dr. Barboianu's academic profile on authoritative scholarly portals like **scholar.google.com** (DR 92), **orcid.org** (DR 91), and **semanticscholar.org** (DR 90). An article is also backlinked from any academic publication that will cite it with its DOI link.

Other expert articles in your site (not necessary a summary of an academic article) can also be cited with links in academic sites, provided they are in one of the categories problem gambling, gambling addiction, responsible gambling, gambling mathematics, statistics, or strategy. The citation in the references list is labeled with 'Related articles'. See concrete examples below.

Summary article:

<https://www.jeffbet.com/casino-guides/rtp-misinterpretations-among-slots-players/> cited in <https://philpapers.org/archive/BARTEO-99.pdf> as a summary of Harrigan, K. A. (2007). Slot machine structural characteristics: Distorted player views of payback percentages. *Journal of Gambling Issues*, 20, 215-234.

Related article:

<https://www.magazine.philscience.org/2024/03/16/the-philosophy-psychology-and-math-of-the-gamblers-fallacy/> cited in <https://communities.springernature.com/posts/non-mathematical-dimensions-of-randomness-implications-for-problem-gambling> .